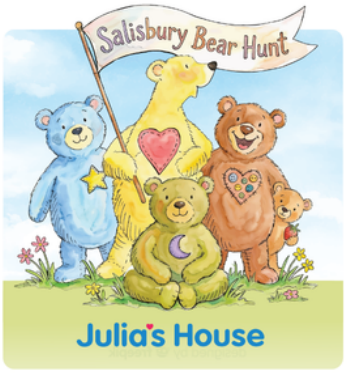

Salisbury Bear Hunt 2026 - Frequently Asked Questions

What is the Salisbury Bear Hunt?

Salisbury Bear Hunt has been a popular event in the city for the last 10 years. This year, the event has been passed to Julia's House Children's Hospice as the organising and beneficiary charity. We are absolutely delighted to be running this event, as we know it is much-loved by participants, and a great way to encourage people to visit the city throughout the Summer Salisbury Bear Hunt 2026 | Julia's House

When does the Salisbury Bear Hunt take place?

The event will take place from 11th July to Saturday 5th September 2026.

About Julia's House

Julia's House is your local children's hospice, providing specialist care to children with life-limiting and complex conditions and supporting their families, giving them all a chance to have the magical moments and memories every child and family deserves.

Our amazing nurses and carers bring clinical care, fun, laughter and compassion to the children they support. And we give exhausted parents a much-needed respite break from around the clock care, with the peace of mind their child is in safe hands.

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Julia's House
Wiltshire & Dorset Children's Hospices

Registered Charity No. 1067125

Can I donate directly to Julia's House without doing the Salisbury Bear Hunt?

Yes, you can make a direct donation to Julia's House by scanning the QR code or visit https://www.juliashouse.org/donate
Thank you for your support!

What happens with the money raised from the Salisbury Bear Hunt?

All funds raised will go towards supporting Julia's House. Julia's House receives just eight per cent ongoing funding from the Government, so we rely on public support and donations to continue to provide our critical care to the most seriously ill children and their families in the local community. Without that support we wouldn't exist.

How do I take part?

Free entry forms for the event will be available at the Salisbury Information Centre and the Julia's House charity shop. Collect an entry form, explore the city, look in shop windows, and note down the names of as many bears as you can!

Salisbury Information Centre, Fish Row, SP1 1EJ
Julia's House Charity Shop, Unit 2 The Bridge, 3 Fisherton Street, SP2 7SU

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How many bears will there be and where will they be located?

100 named teddy bears are hidden in local shop windows around Salisbury City Centre.

Who named the bears?

The bears have been named by children and siblings supported at Julia's House, as well as local school children who all took part in our Big Teddy Takeover during Children's Hospice week in June.

How much does it cost to take part?

It is free to access, but we welcome donations to Julia's House using the QR code, or you can pop cash in a collection can at either the Salisbury Information Centre or Julia's House Charity Shop.

Are the bears viewable at all times?

Yes, all of the teddy bears will be in shop windows, and viewable even outside of normal trading hours. If a bear is not visible, please let us know by emailing community@juliashouse.org

Can I take photographs?

We would love you to take photographs as you hunt and find the bears. And you can tag us if you share any photos on your facebook page (@salisburybearhunt).

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Is the trail accessible for wheelchair users?

Yes, it is fully accessible.

Where should I park?

There isn't any allocated parking for the Salisbury Bear Hunt, but parking is available at public car parks.

Can I bring my dog?

As this is a public event around the city centre, and all bears will be visible from outside shops, you are welcome to bring your dog. Please be mindful of your local community.

How can I enter the prize draw?

When you have named as many of the bears as you can, return your form (completed or not) to the Bear Post Box in Salisbury Information Centre. The prize draw will take place in the Julia's House Charity Shop on Saturday 12 September at 11am. All winners will be contacted. Full terms and conditions can be found on our website: juliashouse.org/Salisburybearhunt

Thank you to the local shops and businesses who have generously donated prizes and vouchers for family treats - if anyone would like to donate a prize, please email community@juliashouse.org

What happens to the bears after the bear hunt?

The bears are lovingly cared for, and enjoy a quiet winter hibernation, conserving their energy ahead of the 2027 Salisbury Bear Hunt.

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