





It's time to go walkies! Will you be top dog and discover all 30 supersized Swindogs that have been unleashed across Swindon this summer?

Designed by local and international artists, the uniquely decorated sculptures will create the UK's first-ever balloon dog art trail and help raise essential funds for your local children's hospice charity, Julia's House.

The summer spectacle of giant Swindogs will be on display from 15 July to 3 September, creating a free and family-friendly art trail through some of Swindon's most well-loved parks, places and historic landmarks.



Thank you for supporting Julia's House!

Julia's House is your local children's hospice charity, looking after the most seriously ill children in Swindon and across Wiltshire and Dorset, who need 24 hour care for their complex medical conditions.

Our team of nurses and carers provide essential respite sessions to give exhausted parents a break at our hospices and in families' homes.

We receive 92 per cent of our funding from our local community. It's only thanks to your donations that we can be there for the whole family - for the children with life-shortening conditions, their siblings, parents and grandparents



About Wild in Art

Wild in Art is the leading producer of spectacular public art events, bringing together businesses and creative sectors with their local communities through the creation of uniquely painted sculptures. These events have raised over £23.6m for charitable causes and injected over £3.8m into local creative communities.

Find out more: wildinart.co.uk | @wildinart

Get the FREE Big Dog app and collect your rewards!

Download The Big Dog Art Trail app and unlock each sculpture to collect your paw-some rewards!

App treats

- Find and collect Swindogs & Swinpups
- Earn & redeem great rewards
- Track your progress
- Vote for your favourite design
- Add your photos to the gallery
- Count your steps with the pedometer

Look out for the 4-digit codes on the Swindogs & Swinpups. Rewards have been kindly donated by our trail partners and sponsors, from Swindon Town FC prizes to family days out and more.



Download The Big Dog Art Trail app from the **App Store or Google Play** for FREE.





Thank You!

Thank you for taking part in The Big Dog Art Trail and supporting Julia's House children's hospice. A special thank you to our partners and sponsors for making this trail possible.

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@bigdogarttrail #bigdogarttrail

t of errors, omissions, cancelled events or 'injured' Swindog o event, Swindog and Swinpup sculptures may be moved between location e inside venues; please check with venues in advance for opening times.

Little dogs are on the trail too!

Also joining the trail are more than 40 mini Swinpups.

Thousands of children from across Swindon took part in an inspirational Learning Programme to transform their Swinpup sculptures.

Decorated in classrooms and community spaces, the Swinpups explore topics that are important to the children and groups who have taken part in the project. At the end of the trail, the Swinpups will return to their fur-ever homes with the schools and groups that created them.

Enjoy spotting the Swinpups at libraries, community centres and leisure destinations across Swindon!

Share your Swindog selfies

Which Swindog or Swinpup design do you think is best in class? Share your favourite sculptures and trail photos via the app and on social media.

@bigdogarttrail | #bigdogarttrail







Make a PAW-some difference!

SHOP FOR TRAIL GOODIES... Buy a range of Big Dog Art Trail merchandise at the gift shops at the STEAM Museum and Lydiard House Museum. Every penny raised goes towards our care for local families.

FUNDRAISE... From skydiving to sing-a-longs, there are lots of ways you can fundraise for Julia's House –why not get sponsored to run, walk or cycle the whole Big Dog Art Trail? Take on a solo challenge or get together with classmates, friends and colleagues and sign up for something fun. Children can join our Young Fundraiser scheme as well!

DONATE... Donating for a map today has helped us care for a seriously ill child in your community.



Dates for your diary

BIG DOG ART TRAIL

- Saturday 15 July to Sunday 3 September
- Sniff out all the Swindogs and Swinpups across Swindon. Which one will be your favourite?
- Check location opening hours before travelling.

FAREWELL WEEKEND

- Saturday 16 & Sunday 17 September, 10am to 5pm
- See all of the Swindogs and Swinpups together under one roof at STEAM Museum for their final bow wow.
- Book your tickets at www.juliashouse.org/fetch

GRAND AUCTION

Tuesday 19 September, 7pm to 9pm

Bid for your favourite Swindog sculpture and raise vital funds for Julia's House at a special night at STEAM Museum.

Book your tickets at www.juliashouse.org/ auction

