

Julia's
House



Dorset & Wiltshire Children's Hospices



PUTTING THE 'FUN' INTO FUNDRAISING

FUN IDEAS TO HELP YOUR SCHOOL
SUPPORT SERIOUSLY ILL LOCAL
CHILDREN AND THEIR FAMILIES



In the heart of your community

WELCOME!

Our new schools' fundraising pack provides a host of inspiration and handy tips which will help your school make a life-changing difference to local families who need our help.

There are two very important ways in which your school can help. Firstly, by raising awareness of Julia's House and the problems faced by the children and families we care for. Secondly, through turning fun into fundraising at your school so that we can continue to provide our vital support across Dorset and Wiltshire.

We've got fundraising activities to suit all year groups, and there are lots of benefits for everyone who gets involved - from having fun and getting fit to sharing event sponsorship money with your school!

We love to hear how you are planning to support Julia's House, so if you need more advice or would like to discuss other ideas for how you can fundraise, please get in touch. Our friendly team is here to support you every step of the way!

Best wishes

*The Julia's House
Fundraising Team*

community@juliashouse.org





ABOUT JULIA'S HOUSE

Julia's House is a local charity dedicated to supporting the families of children with life-limiting or life-threatening conditions in Dorset and Wiltshire. Many of the children we care for require round the clock care, which can be immensely stressful for their parents and has a huge impact on family life.

Our nurses and carers provide flexible, tailored support to families at home, in the community or at our hospices in Corfe Mullen and Devizes. We wrap our arms around the whole family, providing respite care, emotional support and social opportunities for exhausted parents, frightened siblings and worried grandparents, breaking the cycle of anxiety and isolation that can lead a family to breaking point.

Julia's House provides this care free of charge, 365 days a year, and it's only possible thanks to the generosity of our local community. We receive just 6% funding from the government so your support is vital.

Our ability to fundraise was hit hard by the pandemic, resulting in a huge loss of income. When a school like yours takes part in one of our fundraising challenges or holds a sponsored event your support really does make a life-changing difference. It's thanks to you we are able to keep our vital service going.

TED'S STORY



Twelve year old Ted was born with an incredibly rare and terminal condition called Aromatic Amino Acid Decarboxylase Deficiency (AADCd), which is a bit like a childhood Parkinson's disease.

"It's exhausting caring 24/7 for a child who is incredibly disabled, so when the Julia's House nurses and carers come in and take over for a few hours it literally lightens everybody's day up."

Zoe, mum to Ted



Ted's neuro transmitters don't work in the same way as ours, so from birth he wasn't able to produce dopamine or serotonin, which are vital for everyday living. For the first 10 years of his life, Ted would have fits that could last up to 10 hours a day.

Scoliosis has caused Ted's spine to curve so severely that eventually his lungs would be crushed. He has had his hip joints replaced and he is awaiting a spinal operation.

"When you're told your child has a terminal illness, there isn't a solution to find. For me, the best way to manage it was to find the best services and charities and different people to have in Ted's life that would bring the most joy and positivity," explains his mum, Zoe. "When the nurses and carers from Julia's House come into our home for respite sits, I actually feel like I relax."

Having the support of Julia's House means that Zoe and husband Sven can have date nights or spend quality time with their other children, six year old Emilia and teenager Miles, knowing that Ted is in safe hands.

"Without Julia's House it would just go back to how it was before – we wouldn't have date nights, or respite. We wouldn't have quality time with each other and Ted's siblings. Also Ted wouldn't have that independence either. He doesn't get invited to parties or go to other people's houses like his siblings do. When he goes to the hospice, it's like his own special place. That's huge for a 12-year-old boy – to feel like you have somewhere to belong."





HOW WE CAN SUPPORT YOUR FUNDRAISING

We really couldn't do all that we do without you! That's why we want to make sure it's as easy as possible for you to start fundraising. When you decide to support us our friendly fundraising team will be on hand to support you every step of the way. We can provide items that will help you get started, including:

- **Banners**
- **Posters and sponsorship forms**
- **Balloons**
- **Collection cans or boxes**
- **Leaflets, newsletters and information sheets**
- **Stories about the families you're supporting**
- **A member of the Julia's House team to talk at your school assembly**

Get in touch with us at community@juliashouse.org if there's anything else you think you'll need to make your fundraising a huge success.

THE EXTRA MILE

Run, walk or skip a mile while asking for sponsorship from friends and family. All funds raised are split **50% Julia's House - 50% Your School!**



The Julia's House Extra Mile is a chance for every student to get active, support their community and raise funds for their school.

It's a unique challenge as 50% of the sponsorship money raised goes to Julia's House and 50% to your school – so everyone's a winner!

It's completely up to you how you choose to spend your share of the sponsorship money. Here are examples of what some schools have put their funds towards:

- School minibus
- Swimming pool refurbishment
- Sports equipment
- Outdoor activity area

What your school gets for taking part:

- A trophy for the class/group that raises the most money
- Medals for every fundraiser
- Sponsorship forms
- Goody bags for the top three fundraisers
- Sail banners to mark the start and finish lines
- A banner for the day
- Volunteers to help on the day
- Posters
- An assembly or talk before the event to encourage fundraising
- Medals/trophy presentation
- 50% of the funds raised!

Find out more at juliashouse.org/extra-mile

Springdale First School's new outdoor area

"The outside area is an extension of the classroom and allows the children's topics to be extended outside. We would not have been able to have this if it wasn't for The Extra Mile, it paid for all of it!"

Anne-Marie Lawrence, Springdale First School

FUNDRAISING ACTIVITY PLANNER

SPRING

IDEAS TO PUT A SPRING IN YOUR STEP

- Show your love to our families by holding a Valentine's Day themed cake sale.
- Go Green for St Patrick's Day with a fun non-uniform event.
- Hold a Mother's Day raffle where students can win prizes for their mum.
- Have a chocolate raffle or Easter Egg hunt.
(Contact us to find out more about regulations for holding raffles)



SUMMER

KICKSTART YOUR SUMMER FUNDRAISING

- Donate a percentage of the takings from your Summer Fair to Julia's House.
- Get the whole school active by taking part in the Julia's House Extra Mile.
- Charge father figures £1 to enter their best jokes in a Father's Day joke competition.
- Ask your class for donations to Julia's House rather than end of term gifts.



AUTUMN

FALL INTO FUNDRAISING THIS AUTUMN

- Announce Julia's House as your Charity of the Year.
- Sell tickets for a spooky Halloween disco or party.
- If your school holds a firework display consider donating a percentage of takings to Julia's House.
- Host an online or in-person quiz or bingo night for parents. Sell tickets or have a fee per team.



WINTER

WARM UP YOUR FUNDRAISING FOR WINTER

Hold a collection at your carol concert, pantomime or nativity play – we'll provide the buckets!

- Join in with Christmas Jumper Day in exchange for a donation.
- Host a wintery Book at Bedtime story evening – come in pyjamas and enjoy a hot chocolate!
- Sell mulled wine/cider and mince pies at your Christmas Fair. Donate the takings to Julia's House.



We would love to hear about all the fundraising events you hold. Please send any details and images to us at community@juliashouse.org.

HOW YOUR MONEY HELPS LOCAL FAMILIES



£100

could provide a fun and life-liberating online gaming session for up to six older children at the hospice or in their own home.



£250

could provide crucial respite care at home to give overwhelmed and exhausted families a three-hour break knowing their child is in safe hands.



£600

could provide one year's supply of vital medical equipment used by our nurses and carers to look after vulnerable children and keep them safe at home.

THANK YOU FOR YOUR SUPPORT!

Julia's House

The Dorset and Wiltshire Children's Hospices

Barclays House, 1 Wimborne Road, Poole, Dorset BH15 2BB | 01202 644 220

Bath Road, Devizes, Wiltshire SN10 2AT | 01380 562525

juliashouse.org.uk



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